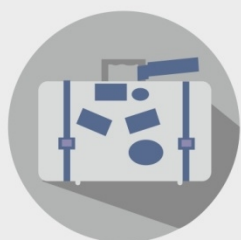


**EPAnEK 2014-2020**  
**OPERATIONAL PROGRAMME**  
**COMPETITIVENESS • ENTREPRENEURSHIP • INNOVATION**



**Supporting the Establishment and Operation  
of New SMEs in the Tourism Sector**

The company ASFALIS PLEFSI NEPA, based in the region of Thessalia, joined the Action "Strengthening the Establishment and Operation of New Tourism Small and Medium Enterprises" with a total budget of EUR 689 million. € (€500.6 million from the EPANEK and €188.4 million from the Regional Operational Programmes). The Action aims to strengthen entrepreneurship in the tourism sector through the creation of new micro, small and medium-sized tourism enterprises.

The total budget of the investment is €400,000, of which the public expenditure amounts to €200,000 and is co-financed by Greece and the European Regional Development Fund of the European Union.

**The business plan approved for financing and implemented includes investments in the following categories:**

- ✓ Machinery – Equipment
- ✓ Promotion - Participation in Exhibitions
- ✓ Software and Software Services
- ✓ Preparation and Monitoring of the implementation of the Investment Plan

**Through participation in the Action, the company achieved:**

- ✓ Competitiveness
- ✓ Profitability
- ✓ Extroversion
- ✓ Creating quality jobs
- ✓ Strengthening Entrepreneurship

With the contribution of the EPANEK, the company was strengthened, bringing benefits to the competitiveness of the country as well as to the local economy.

